



# THE BEST PROMPTS FOR MARKETING

SWIPE >>>

# **STEAL MY PROMPTS!**

**ChatGPT is an incredibly powerful tool for marketing!**

**But, you need to know how to prompt properly to get the most out of it!**

**So, steal my EPIC prompts for marketing!**

# CONTENT REPURPOSING

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Rewrite this Instagram post for Twitter within a 250-token limit. To assist you, use these limit.

To assist you, use these details:details:

Insert the following for ChatGPT:

- The original Instagram post copy
- Character (token) limits for the Twitter version:
- Hashtags or mentions to include or adapt:
- Visual elements or emojis to consider:
- Preferred tone or style for the Twitter post:
- Key messages or core content to retain

# LANDING PAGE HEADLINES

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Write me a personalised landing page headline that resonates with our ideal customer. To craft a compelling headline, use these details:

Insert the following for ChatGPT:

- Details about the ideal customer, including demographics and interests:
- Information about the product or service being offered:
- Key benefits or value propositions to emphasize:
- Unique selling points or competitive advantages:
- Character count or length limitations for the headline:
- Goals or objectives for the landing page (e.g., lead generation, product sales):
- Pain points or challenges of the ideal customer addressed by the product or service

# BETTER EMAIL SUBJECT LINES

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Generate four different email subject lines for our upcoming email marketing campaign about a webinar on the topic of [insert topic]. To make them engaging and effective, use these details

Insert the following for ChatGPT:

- Details about the webinar topic, including key points or takeaways:
- Target audience for the email marketing campaign: Campaign goals or objectives (e.g., registrations, attendance):
- Unique selling points or webinar highlights to emphasize:
- Preferred tone or style for the subject lines:
- Keywords or phrases related to the topic to include: Character count limitations for the subject lines:
- Competitors or similar webinars to consider:
- Upcoming dates or deadlines related to the webinar:
- Seasonal or timely elements to incorporate:

# EMAIL MARKETING IDEAS



Help develop three content ideas for an email drip campaign targeting new customers. To create effective content, use these details:

Insert the following for ChatGPT:

- Industry or type of business for the campaign:
- Main campaign goal or objective:
- Customer segments or personas among new customers:
- Branding or messaging guidelines to follow:
- Key products or services of interest to new customers:
- Customer preferences, pain points, or common questions:
- Upcoming events, promotions, or holidays to integrate:
- Length or format preferences for the content ideas:
- Competitor or industry benchmarks to consider:
- Calls to action or specific goals for each content piece:

# OPTIMISING GOOGLE ADS

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Brainstorm four unique concepts for Google ad campaigns targeting customers in the following locations: [insert locations]. To create effective ad concepts, use the following details:

Insert the following for ChatGPT:

- Business or industry details for the ad campaigns:
- Specific locations or regions to target:
- Target customer demographics or interests:
- Unique selling points or competitive advantages:
- Goals or objectives for each ad campaign:
- Budget or bidding strategies (if any):
- Seasonal or timely factors to consider:
- Competitor ad campaigns or industry benchmarks:
- Restrictions or guidelines for ad content/format:

# BETTER SALES FUNNELS

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Help me develop a sales funnel for a new [PRODUCT], including emails, ads, and landing pages to convert leads into paying customers. To create an effective funnel, including emails, ads, and landing pages to convert leads into paying customers, use these details:

Insert the following for ChatGPT:

- Features and benefits of the product:
- Target audience or ideal customer profile:
- Existing customer data or leads (if any):
- Pain points addressed by the system:
- Preferred pricing strategy or model:
- Primary goals or conversion points within the funnel:
- Preferred email platforms or ad platforms:
- Branding or messaging guidelines to follow:
- Seasonal or time-sensitive factors to consider:
- Competitors or industry benchmarks

# YOUTUBE VIDEO MARKETING

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Write a video script for a YouTube video introducing [PRODUCT]. To create an engaging video, use these details:

Insert the following for ChatGPT:

- Details about the product Main objective of the YouTube video (e.g., drive course enrollment, provide an overview):
- Target audience or demographics for the video:
- Unique selling points or benefits of the product to highlight Preferred tone or style for the video:
- Branding elements to include (e.g., logos, color schemes):
- Desired duration or length of the YouTube video:
- Specific calls to action (CTAs) or next steps for viewers:
- Examples of similar videos or references for inspiration:
- Keywords or phrases related to SEO for search optimisation:

# WANT TO DOWNLOAD THESE PROMPTS ?

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